WHAT IS CLAIMED IS:

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1. A coating product for components of sanitary ware, kitchen fittings and surfaces, the coating product consisting of:

a transparent polymerized resin;

inserts consisting of gravel of marble and/or other stones embedded substantially uniformly in said resin with the resin polymerized with the inserts therein defining a useful surface of having projections corresponding to the inserts and slight depressions corresponding to a region of the resin surrounding projecting with an upper surface removed by abrasion.

- 2. A product as in claim 1, wherein the inserts are leveled at the surface and therefore the projections are leveled, flush and surrounded by the slight depressions.
 - 3. A product as in claim 1, wherein the transparent polymerized resin is slightly colored.
 - 4. A coating product consisting of:
 - a polymerized transparent resin; and

inserts consisting of gravel of marble and/or other stones, said inserts being embedded substantially uniformly, the coating product being formed by:

embedding the inserts in a liquid resin;

polymerizing the liquid resin and then hardening the liquid resin in order to form the useful surface of the product as a rigid structure;

decapitating the rigid structure by removing a limited thickness, so that the inserts appear with leveled surfaces formed by the inserts which are then flush with the surface of the hardened resin forming a flat free surface;

processing the free surface by brushing with abrasives in order to remove superficial parts of the resin, so as to obtain slight depressions corresponding to the resin, whereas, corresponding to the inserts, there are slight projections, distributed substantially uniformly and surrounded by the depressions.

- 5. A product as in claim 4, wherein brushing is followed by a surface polishing treatment of the resin and of the inserts.
 - 6. A product as in claim 4, wherein the polymerized resin is slightly colored.
- 7. A product as in claim 6, wherein brushing is followed by a surface polishing treatment of the resin and of the inserts.
 - 8. A coated bathroom or kitchen component product, comprising:
 - a transparent polymerized resin;

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inserts consisting of gravel of marble and/or other stones embedded substantially uniformly in said transparent polymerized resin, said inserts having a coplanar leveled surface at a surface of the component and said inserts being surrounded by a surface of said polymerized resin defining surface depressions having a lowest depression surface in a region between inserts and

said polymerized resin rising form said lowest depression surface to a level of said surface of the component adjacent to the inserts.

9. A product as in claim 8, wherein said transparent polymerized resin is slightly colored.